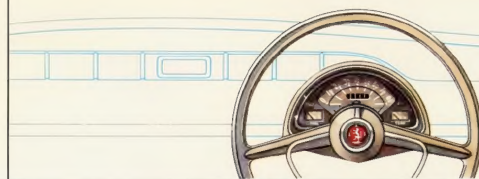


PREFECT *and* ANGLIA



The cars that step up 10 h.p. motoring to all-new, all-better standards!

*With these great advances in 10 h.p. design,
Ford brings you an all-new, all-better way
to keep a bank balance and a car*



◀ **TAKE THIS WHEEL** and you're in control of happier motoring — surrounded by comfort and convenience. Even the little details will please you — for instance, that safety-view group of instruments mounted in a smart binnacle and the deep, full width parcels shelf.



WITH the entirely new Prefect and Anglia described in these pages, Ford makes better motoring possible for more and more people. The reason is that never before have such big-size features and advantages been combined with such small-size cost.

Famous and good as were previous models bearing the Prefect and Anglia names these entirely new cars are far, far ahead.

Their remarkable top gear performance, roominess, Miracle Ride smoothness, sleek styling and easy handling mean all-new, all-better 10 h.p. motoring.

Happy, too, is the fact that they bring so much money-saving. In purchase prices and in running costs you'll find welcome, practical ways of keeping a fine car and a bank balance.

MORE ROOM AND STYLE AT LESS COST PER MILE

Greater interior roominess in proportion to wheel-base is one of the design advances of these new cars. Every passenger has headroom, legroom and move-around hip and shoulder space. Yet all seating has been placed between the axles, the area where, with less vertical movement, travel comfort is smoothest. This centre-slinging of seating combines with the road-levelling front suspension system, balanced rear springing and shock absorbers and the car's low centre of gravity to give you a "Miracle Ride" unique among light cars.





ALL-NEW, TOO, IN REMARKABLE ALL-ROUND VISION

A safety glass area of 666½ sq. ins. gives an all-seeing view. Big, curved windscreen with wide side windows and new planning of seat position mean not only all-round vision but also a road-ahead view that extends almost from front wheels onwards. Rearward, too, vision is better for the large curved sweep of the rear window provides easier, wider view as helpful in parking as in road travel.

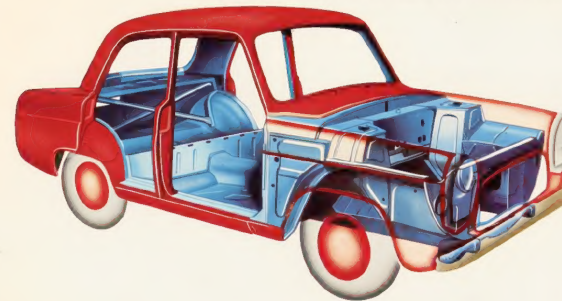
Pictured at left is the interior of the Prefect 4-Door Sedan. You'll notice the modern styling and careful tailoring of the upholstery . . . and you'll like the colour range in which it is available. Dome light, ash tray and parcel shelves which, under dash and behind rear seat extend full width of the car, are included in the complete comfort-planning of Prefect's new, roomy interior. Important, too, in all-weather travel comfort for all passengers are the front draught-deflecting quarter windows.

All-new, roomy comfort founded on strength and safety

Under Prefect and Anglia's beauty and comfort is the extra strength without excessive weight achieved by "box-form" integral body and frame construction.



ALL-BETTER STRENGTH, SAFETY AND QUIETNESS OF STEEL-WELDED INTEGRAL BODY CONSTRUCTION



This Ford-designed "box-form" of construction applies not only in sections of the body shell that house engine assembly, seating area and luggage compartment. It is also used in corner side members, cross members and door pillars. When all are steel-welded together it provides overall "integral" resistance to every stress and strain, meaning greater safety and long-life quietness.

NEW COMFORT SEAT DESIGN

Even the design of seats is all-new, all-better. In front seats, for instance, a new-sprung suspension base is used and built over it is a resilient and shape-keeping upholstery assembly. In all seats, a deep front pad of sponge rubber gives extra leg and knee support that lessens travel fatigue enormously for every passenger.



FOR YOUNG FAMILIES ANGLIA'S TWO-DOOR DESIGN COMBINES SECURITY WITH COMFORT

In addition to its interior roominess, comfort furnishings and smartness, Anglia's 2-door design brings another feature of importance in young family motoring. In the snug, roomy back seat children are secure. Door locks are out of reach of exploring young hands and, in the front seat, mother and father can relax and enjoy the drive. Wide door space and easy forward movement of front seat make access to back seat fast and effortless.

ALL-NEW, ALL-BETTER IN THE ECONOMICAL WAY THEY TAKE YOU ANYWHERE IN SMARTNESS AND COMFORT

You'll like looking at your Prefect or Anglia as well as you'll enjoy riding in it.

These cars have a beautifully proportioned overall styling. Nothing snub-nosed or short-tailed but lots of that wide, road-hugging modernity combined with an effect of length. Everything practical, too! Wide doors permit easy entry and exit and are fitted with door-stop retainers to hold them open when required. Even in their smooth-acting locks is there something better for they are fitted with special nylon striker plate blocks for long-life absence of vibration or rattle.

Body colours, too, are all-new, all-better — you have a choice of the newest, most attractive finishes you've seen.

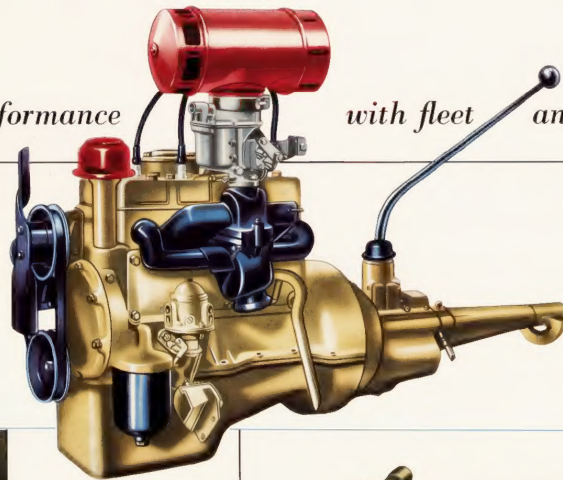


POWER-PACKED 10 H.P. ENGINE THAT DEVELOPS

36 B.H.P. WITH UP TO 40 M.P.G. ECONOMY

All-new performance

with fleet and thrifty power



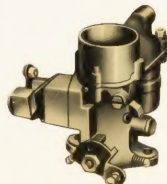
- New cylinder head design promotes even, steady rate of combustion permitting high compression without detonation.
- Wide diameter inlet valves in one-piece cast-iron guides for precise seating and arranged to permit adequate breathing for full power intake.
- Auto-thermic pistons of special low-expansion alloy make a large "cold" clearance unnecessary.

- Full-pressure lubrication by gear-type pump driven from camshaft. Additional lubrication efficiency provided by by-pass oil filter mounted on side of engine.
- Three extra large, steel-backed replaceable main bearings are provided for the counter-balanced, cast-alloy steel crankshaft.
- Cooling system thermostat and centrifugal-type water pump ensure efficient operating temperatures.
- Hydraulically-assisted clutch for smoother, lighter operation and full-power engagement.



ACCESSIBILITY.

Hinging of the engine hood at the front is new and practical feature. Together with a very accessible placing of engine components it means far easier and faster routine servicing.



NEW TYPE, DOWNDRAUGHT CARBURETTOR (left) and new design of induction exhaust manifold incorporating a fully automatic heat control valve (right) contribute to the engine power-output and flexibility which give Prefect and Anglia their very remarkable top gear performance.

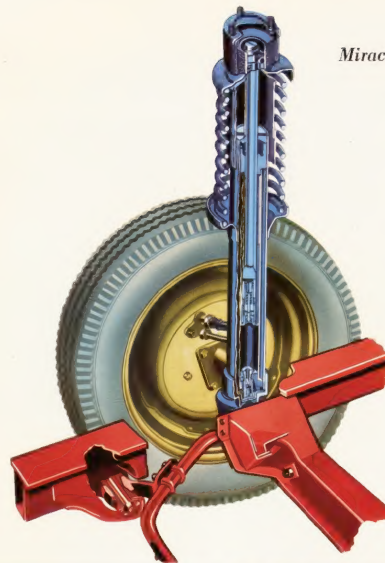


ALL-NEW STABILITY AND EASE OF CONTROL



PENDANT TYPE CONTROLS. Smooth, instant driver-control of new fully self-energising hydraulic brakes and hydraulically assisted clutch is increased by pendant type foot pedals. They also eliminate the normal pedal holes in floor which permit the entry of draughts and dust.

EXCEPTIONAL ROAD-HOLDING is enhanced by small diameter, wide section tyres. These lower still further the car's centre of gravity and because of their width cover a large area of road surface giving better road adhesion.



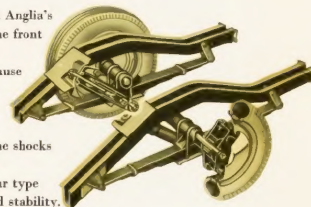
Miracle Ride

an all-better feature unique among light cars

All-new riding comfort...

SMOOTHER HIGHWAYS AND BYWAYS

Important indeed among Prefect's and Anglia's many attributes of travel comfort is the front suspension system pictured at the left. Road shocks are reduced not only because each wheel is free to rise and fall independently of the other. With inbuilt shock absorbers damping out coil spring compression and rebound the shocks transmitted to each wheel are isolated and absorbed. In addition, a torsion bar type anti-roll stabiliser increases level-keeled stability. Operating in perfect balance with this front suspension is the assembly of underslung, longitudinal semi-elliptic rear springs and incline-mounted telescopic double-acting shock absorbers shown at the right above.



*All-new in features—
all-better in value...*

GENEROUS LUGGAGE SPACE

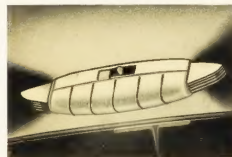
Smartly contouring into rear-end design, the luggage boot, with spare wheel in place, offers no less than 10 cu. ft. of space, sufficient to accommodate cases of stock size and shape. And — good news for golfers — this easily accessible, weathertight space will accommodate two or more golf bags.



DUAL SCREEN WIPERS with an efficient sweeping over a very large area these two vacuum operated wipers keep vision clear in the heaviest weather.



SLIDE OPENING REAR WINDOWS. Prefect's rear windows are the new balanced lift type operating smoothly and automatically locking when closed.



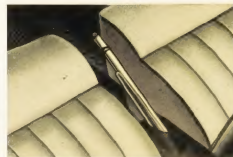
ATTRACTIVE DOME LIGHT. In Prefect, harmonising with car's modern styling a smart lamp above rear vision mirror is in easy reach of the driver.



DUAL SUN VISORS. A further example of the many extra features and furnishings which are standard equipment in Prefect and Anglia.



COMPACT HEADLAMP ASSEMBLY. Encasing of headlamps and built-in combined parking and traffic flasher lamps is a smart, practical feature.



A PULL-UP TYPE HANDBRAKE. Immediately at driver's hand between front seats with long, easily released lever for powerful and quick application.



TWIN TAIL LAMPS. Assemblies include flashing traffic turn indicators operating in combination with similar flashers in the front parking lamps.



ADJUSTABLE FRONT SEAT. At finger tip pressure a spring-loaded lever adjusts Prefect's front seats and Anglia's driving seat over a range of 4 inches.



HIGH POSITION FUELLING CAP. Located high on rear side rear quarter panel, petrol tank filler neck allows easier and faster fuelling service.



SMART, MODERN STYLING
Not just for today but for the years to come the lines of these cars will be right in fashion.



POWERFUL PERFORMANCE
Never before has a 10 h.p. car had such top gear ability or such power reserves for tough going.

**SUMMED UP, THESE
ARE THE BIG
ADVANTAGES OF PREFECT
OR ANGLIA OWNERSHIP**



DEEP, SPACIOUS COMFORT. The combined result of many design advances, Prefect and Anglia's "Miracle Ride" is a unique feature among light cars.



NEW STANDARDS OF ECONOMY. Surprisingly low purchase prices — and up to 40 m.p.g. plus bedrock thrift in oil, tyres and general maintenance.



BIG MARGINS OF SAFETY. You have such ease of control, remarkable vision, road-hugging stability and such smooth and certain hydraulic braking.



EXCEPTIONALLY GOOD INVESTMENT. Easy confidential terms from your Ford Dealer — and you have the added protection of high resale value.

ALL-NEW, ALL-BETTER, ARE THESE PREFECT & ANGLIA SPECIFICATIONS

ENGINE

Side valve. Cylinders cast integrally with upper half of crankcase. Three bearing crankshaft, dynamically balanced. Detachable cast iron cylinder head incorporating volume controlled combustion chambers for economy and smooth running. Special autothermic alloy pistons. Three point rubber suspension of engine and gear box giving remarkably smooth power flow.

NEW ANGLIA and NEW PREFECT

No. of Cylinders	4
Bore	2.5 inches
Stroke	3.64 inches
Capacity	71.55 litres
Compression Ratio	7.0 : 1
B.H.P.	36 at 4500 R.P.M.
Torque	52 lb.ft. at 2500 R.P.M.
Taxable H.P.	10

ENGINE LUBRICATION

Pressure feed by submerged gear pump to crankshaft main bearings, big-end and camshaft bearings, via drillings in cylinder block and crankshaft. By-pass oil filter fitted direct to cylinder block. Accessible dipstick and oil filter sump capacity 4 pints.

IGNITION

12 volt battery and coil (battery accessibly located under hood). Distributor has automatic advance and retard operated by mechanical governor weights. Sparking plug size 14 mm. Firing order 1-2-4-3.

FUEL SYSTEM

Diaphragm type fuel pump mechanically operated. Downdraught carburettor has special zero starter and is fitted with combined air cleaner and silencer. Electrical petrol gauge. Petrol tank at rear, capacity, 7 gallons.

COOLING SYSTEM

Belt driven fan and water impellor with thermostatic heat control. Tube and fin type radiator.

TRANSMISSION

Clutch—dry, single-plate spring-cushioned, hydraulic operation from pedal to heavy duty ball bearing thrust release. Centre

shift gear change lever. Light action synchromesh on top and second gears. Helically cut constant mesh gears. Three forward speeds. Oil capacity 1.68 pints. Overall Ratios 1st 15.07:1, 2nd 8.25:1, 3rd 4.43:1. Reverse 19.71:1.

REAR AXLE

$\frac{3}{4}$ floating. Spiral bevel crown wheel and pinion. Heavy roller and ball bearings. Hotchkiss drive. Universal joints have needle roller bearings. Axle Ratio: 4.429:1. Oil Capacity: 1.36 pints.

FRONT SUSPENSION

Independent front suspension employs low periodicity coil springs mounted on special hydraulic double-acting telescopic shock absorbers integral with the wheel spindle assembly. The upper end of this unit rotates in an anti-friction bearing suspended in rubber and mounted on the body high inside wing valance. The base of the wheel assembly is connected via a ball jointed transverse track control arm to a tubular cross-member bolted to underside of the unitary body. An anti-roll torsion bar is fitted which, being triangulated, holds the track control arms in the fore and aft direction. The wide spacing and high location of the springs and shock absorbers combined with accurately controlled geometry give excellent riding and steering.

REAR SUSPENSION

Longitudinal semi-elliptic springs with hydraulic double acting shock absorbers.

BRAKES

Hydraulic internal expanding. Front two leading shoes and rear, single leading shoes. Foot brakes on all four wheels, hand brakes on rear wheels only.

STEERING

High efficiency worm and peg type. Two-spoke spring type steering wheel.

WHEELS AND TYRES

Pressed steel with wide base rims. Rustless steel hub caps.

Tyres 5.20 x 13 x 4-ply.

ELECTRICAL EQUIPMENT

Two-brush ventilated generator, compensated voltage control. Drive — "V" belt, easily adjustable. Electrical high frequency type horn operated by central button on steering column. Battery—Ford type 12 volt. Starter Motor.

INSTRUMENTS

Conveniently grouped cluster immediately in front of the driver, includes, Anglia: speedometer, ammeter, fuel gauge, oil pressure light, headlight main beam warning light.

Prefect: Speedometer, temperature-gauge, fuel gauge, oil pressure light, generator warning light, headlight main beam warning light. Instrument lighting controlled by switch to the right, under the facia panel.

CONTROLS

Starter, choke, combined ignition and lighting switch, instrument light and windshield wiper. Foot operated headlamp dimmer switch.

GENERAL EQUIPMENT

Dual windscreen wipers operated by a vacuum supplied direct from intake manifold assisted by a vacuum booster tank. Moisture-proof flush fitting headlamps. Separate side lamps. Tail and stop lights combined. Rear number plate illumination lamps. One ashtray. Direction indicators, flasher type operated by self cancelling switch on steering wheel. Rear view mirror. Provision for fitting radio.

GENERAL DIMENSIONS

OVERALL LENGTH	151 $\frac{1}{4}$ inches
OVERALL WIDTH	60.64 "
OVERALL HEIGHT	58.75 "
WHEEL BASE	87 "
TRACK FRONT	48 "
TRACK REAR	47.5 "
KERB WEIGHT—ANGLIA	1690 lb.
KERB WEIGHT—PREFECT	1788 lb.

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FORD RADIO MEANS EXTRA MOTORING PLEASURE

With amazing clarity, mellowness and long range reception, there's a Ford Radio that will make even greater the enjoyment of owning Prefect or Anglia. Your Ford Dealer will arrange radio-equipment at the Ford factory — or he will handle after-delivery installation.



4-WAY BETTER SERVICE

With Ford factory-trained mechanics — Ford approved methods — time-saving equipment just right for Fords — genuine Ford parts — your Ford Dealer will keep your Prefect or Anglia in tip-top condition at minimum cost.

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(Incorporated in Victoria)

Registered Office: Geelong, Victoria



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10 h.p. design,
Ford makes news again.

